

NZSUG Virtual Summit 2021 Sponsorship Opportunity

PREMIUM SPONSOR

- Acknowledgement within all pre-Summit communications
- Full technical provided by PAXABLE during the Summit
- Sponsor logo top right of corner on the STAGE
- Banner message along the bottom of the STAGE
- Banner scrolling message along the bottom of the STAGE
- Logo displayed in Premium Sponsor section with hyperlink to your company
 - Registration page
 - Reception page
- Sponsorship of 1 keynote session upon agreement by the Executive
- Promotional static image/advertisement on the STAGE during intervals
- Video ad playing on the STAGE during intervals (length of Video to be negotiated and to fit in with the NZSUG schedule)
- Two Booths – Either interactive or Prerecorded including One Booth to be in Premium position
- Delegate list at the end of Summit.

All Booths come with:

- Booth Chat feature
- Links to your social media accounts; Twitter, Website
- Branded tile including your logo, background image and tag line
- Booth promotional display including your logo, company profile, discount/offering and register your interest feature via an email hyperlink icon

Interactive Booth:

- Including a moderated feature for your booth, allowing in those you wish to connect with
- Include one or more representatives from your organization in your booth all whilst being in different locations
- Video and Audio feature to communicate with visitors to your booth
- Ability to screen share from your booth, great for presentations

Prerecorded Booth:

- Attendees can choose to watch the video, and/or share your video via: Facebook, Twitter, YouTube, Blogger, reddit, Tumblr
- Option to change your booth from interactive to Prerecorded on the day
- Full technical provided by PAXABLE during the Summit
- Option to include 1 Poll at the Summit

Post Summit analytical provided including:

- Script from your Chat
- Event statistics
- Keynote and session

*** As there are limited presentation slots, preference will be given to Customer centric Keynotes*

EVENT SPONSOR

- Sponsorship of 1 presentation slot based on availability upon agreement by NZSUG

Event Sponsor benefits include

- Acknowledgement within all pre-Summit communications
- Full technical provided by PAXABLE during the Summit
- Sponsor logo top right of corner on the STAGE
- Banner message along the bottom of the STAGE
- Banner scrolling message along the bottom of the STAGE
- Logo displayed in Premium Sponsor section with hyperlink to your company
 - Registration page
 - Reception page
- Promotional static image/advertisement on the STAGE during intervals
- Video ad playing on the STAGE during intervals (length of Video to be negotiated and to fit in with the NZSUG schedule)
- One Booth to be in a preferred section below the Premium Booth holders
- Delegate list at the end of Summit.

*** As there are limited presentation slots, preference will be given to Customer presentations and presentation slots will be allocated based on availability. Other Sponsor benefits will still be available*

All Booths come with:

- Booth Chat feature
- Links to your social media accounts; Twitter, Website
- Branded tile including your logo, background image and tag line
- Booth promotional display including your logo, company profile, discount/offering and register your interest feature via an email hyperlink icon

Interactive Booth:

- Including a moderated feature for your booth, allowing in those you wish to connect with
- Include one or more representatives from your organization in your booth all whilst being in different locations
- Video and Audio feature to communicate with visitors to your booth
- Ability to screen share from your booth, great for presentations

Prerecorded Booth:

- Attendees can choose to watch the video, and/or share your video via: Facebook, Twitter, YouTube, Blogger, reddit, Tumblr

Post Summit analytical provided including:

- Script from your Chat
- Event statistics
- Keynote and session recordings

SPONSORSHIP SUBMISSION FORM

Sponsor's Name _____

Contact Name _____

Contact Email _____

Address _____

Telephone _____
Purchase Order _____

SPONSORSHIP OPPORTUNITY

Virtual Event 2021 (25th of November)

OPPORTUNITY	SPONSORSHIP FEE	SELECTION
Premium Sponsor with Keynote (available to subscribed partners only)	\$5000	<input type="checkbox"/>
Event Sponsor (open to subscribed partners only)	\$2000	<input type="checkbox"/>

By signing where indicated below, Sponsor agrees to comply with the attached terms and conditions.

Accepted by Sponsor:	Accepted by NZSUG:
Signature: _____	Signature: _____
Date: _____	Date: _____

NOTE: As we have limited presentation slots and one Sponsor Keynote; preference will be given to customer topics and sponsorship request will be confirmed by NZSUG only after the presentation topic is provided to ensure fairness.
We cannot hold a presentation slot without topic for any sponsors. Last minute change to presentation topic will be on discretion from NZSUG based on the change to presentation content.

TERMS AND CONDITIONS

<p>1. Definitions</p> <p>1.1. "Event / Summit" is the meeting of NZSUG members along with SAP and SAP's partners.</p> <p>1.2. "Sponsors Fees" means the amount specified in the Sponsorship Submission Form.</p> <p>1.3. "Sponsorship Opportunities" means the rights and benefits specified in Sponsorship Benefits section.</p> <p>2. Appointment of Sponsor</p> <p>2.1. NZSUG grants the Sponsor the non-exclusive right to sponsor the Event by providing the Sponsor with the Sponsorship Opportunities in accordance with the terms of Agreement.</p> <p>2.2. The Sponsor will pay the Sponsor Fees in consideration of NZSUG granting the Sponsor the Sponsor Benefits.</p> <p>2.3. In exercising the Sponsor Benefits, Sponsor agrees to comply with the directions of NZSUG at all times.</p> <p>2.4. Event cancellation will be notified at least 7 working days prior to the event date.</p> <p>2.5. All rights not expressly granted to Sponsors in this Agreement are reserved by NZSUG and nothing in this Agreement will prevent NZSUG from entering into a sponsorship agreement with any other person.</p> <p>3. Payment, Invoicing and Taxes</p> <p>3.1. Sponsor will pay NZSUG the Sponsorship Fees upon the earlier of 30 days from the date of invoice issued by NZSUG or prior to commencement of the event.</p> <p>3.2. All prices specified by NZSUG are exclusive of GST.</p> <p>4. Logos and Intellectual Property Rights</p> <p>4.1. Sponsor grants NZSUG the right to use Sponsor's logo and other corporate branding in connection with the promotion and conduct of the Event. NZSUG will comply with the guidelines provided by Sponsor in relation to use of Sponsor's logos and other corporate branding.</p> <p>4.2. Sponsor agrees to use NZSUG's name and logo solely in connection with the Event and only in accordance with the prior written approval of NZSUG. This includes complying with guidelines and specifications provided by NZSUG.</p> <p>4.3. Nothing in this Agreement will be deemed to vest in Sponsor any legal or beneficial right in or to any intellectual property rights of NZSUG all of which shall remain the exclusive property of NZSUG</p> <p>4.4. Unless otherwise agreed, all intellectual property rights arising from the Event ("Event IPR") shall vest in NZSUG and Sponsor undertakes to execute such documentation as necessary to</p>	<p>perfect the title of NZSUG to the Event IPR.</p> <p>5. Occupational Health and Safety Sponsor agrees to comply with the Health and Safety requirements of the Event host and as may be additionally required by NZSUG.</p> <p>6. Insurance Sponsor is responsible for their own Insurance as they deem necessary.</p> <p>7. Liability</p> <p>7.1. To the extent permitted by law, a party's liability shall be limited to the value of the Sponsorship Fees, provided that this limitation shall not apply to infringement by the Sponsor of NZSUG's, or a third party's, intellectual property rights' or to injury to persons or damage to property.</p> <p>7.2. In no event shall either party be liable to the other for loss of profits or goodwill, special, incidental, indirect or consequential damages, data loss, computer failure or malfunction or any other commercial damages or loss of exemplary or punitive damages.</p> <p>7.3. Warranties, conditions, promises, representations or statements either expressed or implied, statutory, collateral or otherwise, whether relating to the Event or services NZSUG supplies, which are not expressly set out in this Agreement are expressly excluded to the extent permitted by law.</p> <p>8. Confidentiality</p> <p>8.1. The parties shall keep confidential the trade and business secrets of the other and all information designated and notified to one by the other as confidential, obtained under or in connection with the Agreement.</p> <p>8.2. Neither party shall have any such obligation with respect to information which is already in its possession, is independently developed, is lawfully obtained from a third party with no restriction on disclosure or is or becomes publicly known through no wrongful act of such party.</p> <p>8.3. The parties shall require their employees, sub-contractors (where appropriate) and any authorised parties having access to such confidential information to adhere to the obligations set out in clause 8.1.</p> <p>9. Privacy</p> <p>9.1. The parties agree to comply with their obligations under the Privacy Act 1993 in relation to any personal information of which they become aware in connection with the Event or this Agreement.</p> <p>9.2. Sponsor further agrees that any personal information held by NZSUG that Sponsor obtains in connection with the Event will form part of NZSUG's Confidential Information, and Sponsor will keep such information confidential in accordance with clause 8 of this Agreement.</p>
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