



Opportunities to Sponsor at the Auckland 2021 Summit

We are pleased to announce that NZSUG & SAP are back with a Physical Summit at Aotea Centre on 27th July 2021. The Auckland Summit is a premier event in our calendar, and we are looking forward to your participation.

Sponsorship opportunities are available for the upcoming event. At the Auckland Summit, we attract an audience at all levels from CIO/CFO to technical and functional team members and these represent a wide variety of organisations across the entire SAP customer base.

With its prime location and large number of attendees, the Auckland Summit is not only our premier event, but it is also our most expensive one. We are seeking support from the subscribed partners and wider SAP eco-system to cover the event cost via sponsorship opportunities and welcome your on-going support, feedback and partnership.

SAP will provide us event management expertise and will be covering approximately one third of the cost of the Summit.

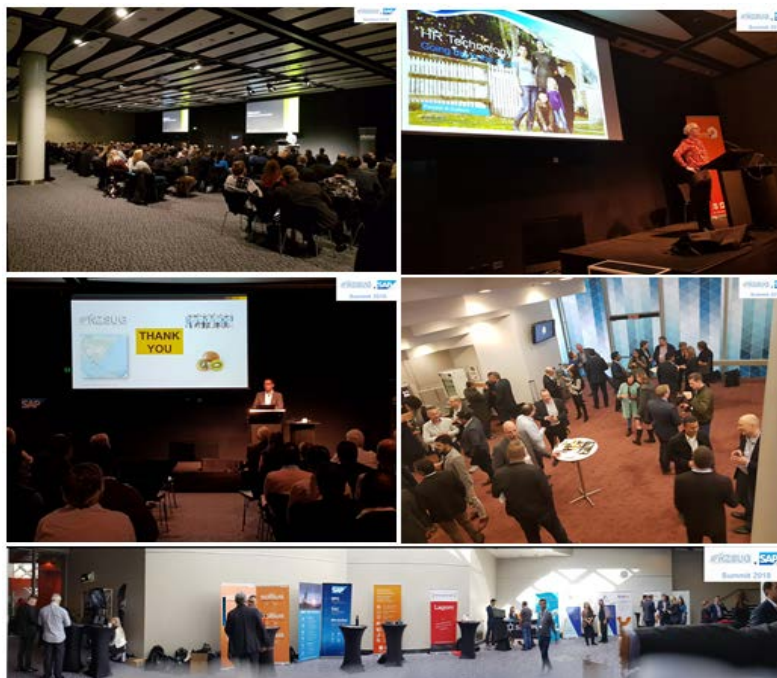
Our goal is to increase the number of customer stories at NZSUG events. Therefore we will give preference to proposals from Partners for Gold and Silver Sponsorship and for Presentations that include customers.

As you will see further on in this document, we have come up with a number of options and price points that we believe offer a value-for-money opportunities to support this summit. But we welcome other ideas, so please don't hold back.

We look forward to hearing from you

NZSUG Executive Team

Snippet from previous NZSUG + SAP Auckland Summit



SPONSORSHIP BENEFITS (Subscribed Partners)



Platinum Keynote Sponsorship

The sponsored Key Note session entitles the sponsor to present on products, innovations or services relevant to the SAP audience. The session will be up to 40 minutes long including time for the presentation and/or demonstration as well as Q&A. The Key Note sponsor is welcome to include branding on all slides.

The Sponsored Key Note will be advertised on the invitation to members and on the agenda. Placement of the session within the agenda will be at the discretion of the NZSUG Executive, recognising that a prominent slot with good attendance is important, but a balanced agenda with complementary sessions is also needed to ensure the success of the overall event. Sponsor's logos will be on welcome signs and agenda's (both printed and electronic).

This package includes:

- ⊕ Keynote Session
- ⊕ Table plus banner in the break out area of the event
- ⊕ Banner in the registration area of the event
- ⊕ Delegates list (including email addresses)

Only 2 Platinum sponsorship opportunity available.



Gold Sponsorship

All gold sponsors will be entitled to place up to two banners in the presentation room at the event and be guaranteed a prime presentation slot. Sponsor's logos will be on welcome signs and agenda's (both printed and electronic).

This package includes:

- ⊕ Guaranteed prime presentation slot before Lunch
- ⊕ 2 x banners in the presentation room for the duration of the event
- ⊕ Table plus banner in the break out area of the event
- ⊕ Delegates list (including email addresses)

Only 6 gold sponsorship opportunities available.

SPONSORSHIP BENEFITS (Subscribed Partners) - continued...



Silver Sponsorship

All Silver sponsors will be entitled to a table plus banner in the break out area of the event. Sponsor's logos will be on welcome signs and agenda's (both printed and electronic).

This package includes:

- ⊕ Guaranteed presentation slot post Lunch
- ⊕ Table plus banner in the break out area of the event
- ⊕ Delegates list (including email addresses)

Only 10 Silver sponsorship opportunities available.



Bronze Sponsorship

All Bronze sponsors will be entitled to sponsor Lanyards. Sponsor's logos will be on welcome signs and agenda's (both printed and electronic).

This package includes:

- ⊕ The lanyard and name tag sponsor will have the opportunity to display their logo along with the NZSUG logo on lanyards and name tags to be worn by attendees with their name tags.
- ⊕ The sponsor will be responsible for the printing of the lanyards and name tags and will use an NZSUG logo as provided by NZSUG. The design of the name tag will be discussed with NZSUG. Spare name tags should be provided for those registering on the day.

Only 10 Silver sponsorship opportunities available.



Post Event Networking Drinks Sponsorship

Sponsorship for the post event networking drinks to be held at the Circle Bar, Aotea Centre. Please email dimple.gandhi@nzsug.co.nz to discuss further details.

This package includes:

- ⊕ Sponsor's logos will be on welcome signs and agenda's (both printed and electronic).
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SPONSORSHIP BENEFITS (Non Subscribed Partners)



Premium Sponsorship

All premium sponsors (non Subscribed Partners) will be entitled to place up to two banners in the break out area of the event. Sponsor's logos will be on welcome signs and agenda's (both printed and electronic).

This package includes:

- ⊕ Table plus banners in the break out area of the event
- ⊕ Delegates list (including email addresses)

Please note that non subscribed partners are subject to an additional charge of \$750 NZD to attend this event. This entitles up to 5 sponsor employees to attend our event.

APPLICATION PROCESS

- Please complete the signed Sponsorship Submission Form and return via email to info@nzsug.co.nz
- Your signed submission form constitutes the contract
- Only after acceptance from NZSUG exec; the sponsorship request will be considered as confirmed
- NZSUG reserves the right to limit sponsorship due to space constraints

KEY NOTE OPPORTUNITY

- NZSUG would like to ensure that the content of the Key Note presentation is in line with the needs, interests and expectations of attendees.
 - As part of the application process, sponsors wishing to Key Note will be required to propose a presentation synopsis and content overview along with nominated speakers for review and consideration.
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SPONSORSHIP SUBMISSION FORM

Sponsor's Name _____

Contact Name _____

Contact Email _____

Address _____

Telephone _____

Purchase Order _____

SPONSORSHIP OPPORTUNITY

Auckland 2021 (27th July) Event

OPPORTUNITY	SPONSORSHIP FEE	SELECTION
Platinum Sponsorship with Keynote (available to subscribed partners only)	\$6000	<input type="checkbox"/>
Gold Sponsorship (available to subscribed partners only)	\$3500	<input type="checkbox"/>
Silver Sponsorship (available to subscribed partners only)	\$2000	<input type="checkbox"/>
Bronze Sponsorship / Lanyards Sponsorship (available to subscribed partners only)	\$1000	<input type="checkbox"/>
Premium Sponsorship (Non Subscribed partners)	\$2000 (Includes additional \$750)	<input type="checkbox"/>
Networking Drinks Sponsorship	\$3000	<input type="checkbox"/>

By signing where indicated below, Sponsor agrees to comply with the attached terms and conditions.

Accepted by Sponsor:

Accepted by NZSUG:

Signature:

Signature:

Date:

Date:

To submit your application, please complete the form and email to info@nzsug.co.nz

TERMS AND CONDITIONS

<p>1. Definitions</p> <p>1.1. "Event" is the meeting of NZSUG members along with SAP and SAP's partners to be held at the Aotea Centre on Tuesday 27th July, 2021.</p> <p>1.2. "Sponsors Fees" means the amount specified in the Sponsorship Submission Form.</p> <p>1.3. "Sponsorship Opportunities" means the rights and benefits specified in Sponsorship Benefits section.</p> <p>2. Appointment of Sponsor</p> <p>2.1. NZSUG grants the Sponsor the non-exclusive right to sponsor the Event by providing the Sponsor with the Sponsorship Opportunities in accordance with the terms of Agreement.</p> <p>2.2. The Sponsor will pay the Sponsor Fees in consideration of NZSUG granting the Sponsor the Sponsor Benefits.</p> <p>2.3. In exercising the Sponsor Benefits, Sponsor agrees to comply with the directions of NZSUG at all times.</p> <p>2.4. Event cancellation will be notified at least 7 working days prior to the event date.</p> <p>2.5. All rights not expressly granted to Sponsors in this Agreement are reserved by NZSUG and nothing in this Agreement will prevent NZSUG from entering into a sponsorship agreement with any other person.</p> <p>3. Payment, Invoicing and Taxes</p> <p>3.1. Sponsor will pay NZSUG the Sponsorship Fees upon the earlier of 30 days from the date of invoice issued by NZSUG or prior to commencement of the event. Failure to do so may result in cancellation of sponsorship</p> <p>3.2. All prices specified by NZSUG are exclusive of GST.</p> <p>4. Logos and Intellectual Property Rights</p> <p>4.1. Sponsor grants NZSUG the right to use Sponsor's logo and other corporate branding in connection with the promotion and conduct of the Event. NZSUG will comply with the guidelines provided by Sponsor in relation to use of Sponsor's logos and other corporate branding.</p> <p>4.2. Sponsor agrees to use NZSUG's name and logo solely in connection with the Event and only in accordance with the prior written approval of NZSUG. This includes complying with guidelines and specifications provided by NZSUG.</p> <p>4.3. Nothing in this Agreement will be deemed to vest in Sponsor any legal or beneficial right in or to any intellectual property rights of NZSUG all of which shall remain the exclusive property of NZSUG</p> <p>4.4. Unless otherwise agreed, all intellectual property rights arising from the Event ("Event IPR") shall vest in NZSUG and Sponsor undertakes to execute such documentation as necessary to perfect the title of NZSUG to the Event IPR.</p> <p>5. Occupational Health and Safety Sponsor agrees to comply with the Health and Safety requirements of the Event host and as may be additionally required by NZSUG.</p> <p>6. Insurance Sponsor is responsible for their own Insurance as they deem necessary.</p>	<p>7. Liability</p> <p>7.1. To the extent permitted by law, a party's liability shall be limited to the value of the Sponsorship Fees, provided that this limitation shall not apply to infringement by the Sponsor of NZSUG's, or a third party's, intellectual property rights' or to injury to persons or damage to property.</p> <p>7.2. In no event shall either party be liable to the other for loss of profits or goodwill, special, incidental, indirect or consequential damages, data loss, computer failure or malfunction or any other commercial damages or loss of exemplary or punitive damages.</p> <p>7.3. Warranties, conditions, promises, representations or statements either expressed or implied, statutory, collateral or otherwise, whether relating to the Event or services NZSUG supplies, which are not expressly set out in this Agreement are expressly excluded to the extent permitted by law.</p> <p>8. Confidentiality</p> <p>8.1. The parties shall keep confidential the trade and business secrets of the other and all information designated and notified to one by the other as confidential, obtained under or in connection with the Agreement.</p> <p>8.2. Neither party shall have any such obligation with respect to information which is already in its possession, is independently developed, is lawfully obtained from a third party with no restriction on disclosure or is or becomes publicly known through no wrongful act of such party.</p> <p>8.3. The parties shall require their employees, sub-contractors (where appropriate) and any authorised parties having access to such confidential information to adhere to the obligations set out in clause 8.1.</p> <p>9. Privacy</p> <p>9.1. The parties agree to comply with their obligations under the Privacy Act 1993 in relation to any personal information of which they become aware in connection with the Event or this Agreement.</p> <p>9.2. Sponsor further agrees that any personal information held by NZSUG that Sponsor obtains in connection with the Event will form part of NZSUG's Confidential Information, and Sponsor will keep such information confidential in accordance with clause 8 of this Agreement.</p> <p>9.3. For the purposes of this clause, "personal information" has the same meaning as in Part I of the Privacy Act 1993.</p>
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<p>10. Force Majeure Neither party will be in breach of this Agreement due to the failure of that party to perform any of its obligations under this Agreement as the result of an event beyond the control of the party, including, without limitation: (a) act of God, lightning, storm, flood, fire, earthquake, cyclone or explosion; (b) strike, lockout or other labour difficulty; (c) act of public enemy, war (declared or undeclared), sabotage, blockade, revolution, riot, insurrection, civic commotion, epidemic, or any other danger or threat of danger to the attendees of the Event; (d) the effect of applicable laws, orders, rules or regulation of any government or other competent authority; or (e) embargo, power or water shortage or lack of transportation.</p> <p>11. Term and Termination</p> <p>11.1. The Agreement comes into effect upon the date of acceptance by the Sponsor and will stay in force until completion of the Event unless it is terminated earlier in accordance with Clause 11.</p> <p>11.2. Either party may terminate the Agreement with immediate effect by notice in writing to the other party, if the other party: (i) fails to pay any sum of money due under the Agreement within 14 days of its due date; (ii) is in breach of a material obligation under the Agreement and fails to remedy the breach within 30 days of receiving notice from the other party specifying in reasonable detail the breach and requesting the party in breach to remedy that breach; or (iii) files for bankruptcy, becomes insolvent, or makes an assignment for the benefit of its creditors.</p> <p>11.3. In the event of termination of the Agreement, all property in the possession of either party and belonging to the other shall forthwith be returned and any sums due and owing to NZSUG pursuant to clause 3 shall remain a debt due to NZSUG under the terms of the Agreement which shall be deemed to continue in respect thereof until full payment has been made by Sponsor to NZSUG.</p> <p>12. Cancellation Rights</p> <p>12.1. NZSUG may cancel or reschedule the Event in NZSUG's sole discretion. Any such cancellation or rescheduling is not a breach of the Agreement. Sponsor's remedy in the event of cancellation or rescheduling of the Event by NZSUG is:</p> <p>12.1.1. Refund of any prepaid Sponsorship Fees or</p> <p>12.1.2. One off donation of the Sponsorship Fees to NZSUG</p> <p>12.2. If Sponsor wishes to cancel Sponsor's participation in the Event, Sponsor must notify NZSUG in writing and the following terms shall apply:</p>	<p>12.2.1. If the cancellation notice is received more than 30 days prior to the Event, Sponsor will be entitled to a 50% refund of prepaid Sponsorship Fees.</p> <p>12.2.2. If the cancellation notice is received less than 30 days prior to the Event, no refund of prepaid Sponsorship fees applies and the Sponsor is required to immediately pay all outstanding amounts.</p> <p>13. General Matters</p> <p>13.1. This Agreement herein constitutes the entire agreement ("Agreement") between the parties concerning its subject matter and shall not be altered, amended or cancelled, except in writing signed by both parties hereto.</p> <p>13.2. No modifications or amendments to the Agreement or any waiver of any terms will be effective unless written and signed by both parties.</p> <p>13.3. Any delay in enforcing any rights a party may have will not be or be deemed to be any waiver of their rights.</p> <p>13.4. It is the intent of the parties that if any one or more of the provisions in this Agreement is held to be invalid or unenforceable in any respect, such invalidity or unenforceability will not affect the other provisions of this Agreement and this Agreement will be construed as if such invalid or unenforceable provision had never been contained therein.</p> <p>13.5. All notices or reports which are required or may be given pursuant to this Agreement will be in writing and will be deemed duly given when delivered to the respective executive offices of the parties.</p>
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