**PREMIUM SPONSOR**

**NZD1,000 + gst**

* Via the Live Networking feature of the Platform representatives from your organization will be matched to Connect with attendees registered as BUYERS
* Acknowledgement within all pre Summit communications
* Logo on Summit brand
* Logo on Summit handbook (pdf)
* Logo displayed in Premium Sponsor section with hyperlink to your company
  + Registration page
  + Reception page
* Sponsorship of 1 keynote session
* Sponsorship of 1 or more sessions
* Logo displayed at premium position with hyperlink to your company
* Two Booths – Either interactive or Prerecorded
* Dedicated time allotments for attendees to visit the Expo
* One Booth to be in Premium position
* Full technical provided by PAXABLE during the Summit

**All Booths come with:**

* Booth Chat feature
* Links to your social media accounts; Twitter, Website
* Branded tile including your logo, background image and tag line
* Booth promotional display including your logo, company profile, discount/offering and register your interest feature via an email hyperlink icon

**Interactive Booth:**

* Including a moderated feature for your booth, allowing in those you wish to connect with
* Include one or more representatives from your organization in your booth all whilst being in different locations
* Video and Audio feature to communicate with visitors to your booth
* Ability to screen share from your booth, great for presentations

**Prerecorded Booth:**

* Attendees can choose to watch the video, and/or share your video via: Facebook, Twitter, YouTube, Blogger, reddit, Tumblr
* Option to change your booth from interactive to Prerecorded on the day
* Full technical provided by PAXABLE during the Summit
* Option to include 1 Poll at the Summit
* 1 on 1 session for your organization with the NZDIA Board Dedicated technical support pre and during the Summit

**Post Summit analyticals provided including:**

* Script from your Chat
* Event statistics
* Keynote and session

**NZD500 + gst**

* Logo on Summit handbook (pdf)
* Logo displayed in Sponsors section with hyperlink to your company on
  + Registration page
  + Reception page
* Sponsorship of 1 or more sessions
* Two Booths – Either interactive or Prerecorded
* Dedicated time allotments for attendees to visit the Expo
* One Booth to be located in a preferred section below the Premium Booth holders

**All Booths come with:**

* Booth Chat feature
* Links to your social media accounts; Twitter, Website
* Branded tile including your logo, background image and tag line
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**EVENT SPONSOR**

A picture containing plate, drawing

Description automatically generated

**SPONSORSHIP SUBMISSION FORM**

|  |  |
| --- | --- |
| **Sponsor’s Name** |  |
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|  |  |
| **Contact Name** |  |
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| **Contact Email** |  |
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| **Address** |  |
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| **Telephone** |  |
| **Purchase Order** |  |

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| **SPONSORSHIP OPPORTUNITY** |
| Virtual Summit 2020 (28th of August) |

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| **OPPORTUNITY** | **SPONSORSHIP FEE** | **SELECTION** |
|  |  |  |
| Premium Sponsor with Keynote (available to subscribed partners only) | $1,000 |  |
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| Event Sponsor (open to subscribed partners and consultants) | $500 |  |
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By signing where indicated below, Sponsor agrees to comply with the attached terms and conditions.

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| Accepted by Sponsor: | Accepted by NZSUG: |
| Signature: | Signature: |
| Date: | Date: |

TERMS AND CONDITIONS

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| 1. Definitions    1. “Event” is the meeting of NZSUG members along with SAP and SAP’s partners.    2. “Sponsors Fees” means the amount specified in the Sponsorship Submission Form.    3. “Sponsorship Opportunities” means the rights and benefits specified in Sponsorship Benefits section. 2. Appointment of Sponsor    1. NZSUG grants the Sponsor the non-exclusive right to sponsor the Event by providing the Sponsor with the Sponsorship Opportunities in accordance with the terms of Agreement.    2. The Sponsor will pay the Sponsor Fees in consideration of NZSUG granting the Sponsor the Sponsor Benefits.    3. In exercising the Sponsor Benefits, Sponsor agrees to comply with the directions of NZSUG at all times.    4. Event cancellation will be notified at least 7 working days prior to the event date.    5. All rights not expressly granted to Sponsors in this Agreement are reserved by NZSUG and nothing in this Agreement will prevent NZSUG from entering into a sponsorship agreement with any other person. 3. Payment, Invoicing and Taxes    1. Sponsor will pay NZSUG the Sponsorship Fees upon the earlier of 30 days from the date of invoice issued by NZSUG or prior to commencement of the event.    2. All prices specified by NZSUG are exclusive of GST. 4. Logos and Intellectual Property Rights    1. Sponsor grants NZSUG the right to use Sponsor’s logo and other corporate branding in connection with the promotion and conduct of the Event. NZSUG will comply with the guidelines provided by Sponsor in relation to use of Sponsor’s logos and other corporate branding.    2. Sponsor agrees to use NZSUG’s name and logo solely in connection with the Event and only in accordance with the prior written approval of NZSUG. This includes complying with guidelines and specifications provided by NZSUG.    3. Nothing in this Agreement will be deemed to vest in Sponsor any legal or beneficial right in or to any intellectual property rights of NZSUG all of which shall remain the exclusive property of NZSUG    4. Unless otherwise agreed, all intellectual property rights arising from the Event (“Event IPR”) shall vest in NZSUG and Sponsor undertakes to execute such documentation as necessary to | perfect the title of NZSUG to the Event IPR.   1. Occupational Health and Safety   Sponsor agrees to comply with the Health and Safety requirements of the Event host and as may be additionally required by NZSUG.   1. Insurance   Sponsor is responsible for their own Insurance as they deem necessary.   1. Liability    1. To the extent permitted by law, a party’s liability shall be limited to the value of the Sponsorship Fees, provided that this limitation shall not apply to infringement by the Sponsor of NZSUG’s, or a third party’s, intellectual property rights’ or to injury to persons or damage to property.    2. In no event shall either party be liable to the other for loss of profits or goodwill, special, incidental, indirect or consequential damages, data loss, computer failure or malfunction or any other commercial damages or loss of exemplary or punitive damages.    3. Warranties, conditions, promises, representations or statements either expressed or implied, statutory, collateral or otherwise, whether relating to the Event or services NZSUG supplies, which are not expressly set out in this Agreement are expressly excluded to the extent permitted by law. 2. Confidentiality    1. The parties shall keep confidential the trade and business secrets of the other and all information designated and notified to one by the other as confidential, obtained under or in connection with the Agreement.    2. Neither party shall have any such obligation with respect to information which is already in its possession, is independently developed, is lawfully obtained from a third party with no restriction on disclosure or is or becomes publicly known through no wrongful act of such party.    3. The parties shall require their employees, sub-contractors (where appropriate) and any authorised parties having access to such confidential information to adhere to the obligations set out in clause 8.1. 3. Privacy    1. The parties agree to comply with their obligations under the Privacy Act 1993 in relation to any personal information of which they become aware in connection with the Event or this Agreement.    2. Sponsor further agrees that any personal information held by NZSUG that Sponsor obtains in connection with the Event will form part of NZSUG’s Confidential Information, and Sponsor will keep such information confidential in accordance with clause 8 of this Agreement. |