

Subscription Overview:

A subscribed partner of the NZ SAP User Group includes SAP, an SAP accredited partner or an independent consultancy company and employees of these organisations that pay a full annual subscription fee as set annually by NZSUG per organisation. The current annual subscription fee is NZ$1,000 per annum. The financial year runs from 1 April to 31 March.

Benefits:

* Unlimited free attendance at NZSUG events for all subscribed partner employees
* Opportunity to sponsor at events including keynotes, lanyards, promotional material for goodie bags and catering
* Sales! Members do hear about new and innovative technologies and sometimes much later may invest with you.
* From SAP’s perspective the chance to de-corporatise and present a personal face
* Opportunity to network with other partners in a relatively non-competitive environment

Event Overview:

Each year we aim to organise and run 4 events as follows:

* Hamilton in February or March
* Christchurch in May or June
* Auckland in August or September
* Wellington in November or December

Event Details:

Below is an overview of each of the events, the target audience and sponsorship opportunity estimated costs for 2021.

Hamilton

Timing: One day event with one track of presentations scheduled in February or March at Gallaghers.

Target Audience: Average 80 attendee’s focussed mainly in the manufacturing and agricultural/farming industry.

Sponsorship Opportunities:

* Keynote $1,500
* Lanyards $1,000 plus cost printing
* Morning Tea $500
* Lunch $1,400
* Afternoon Tea $200
* All Day Catering $1.800
* Promotional Goodie bag contribution $500

Christchurch

Timing: One day event with one track of presentations scheduled in May or June at Tait Communications.

Target Audience: Average 60 attendee’s focussed mainly in the manufacturing and health industry.

Sponsorship Opportunities:

* Keynote $1,500
* Lanyards $1,000 plus cost printing
* Morning Tea $500
* Lunch $2,000
* Afternoon Tea $500
* All Day Catering $2,500
* Promotional Goodie bag contribution $500

Auckland

Timing: One day event with three to five tracks of presentations scheduled in August or September at The Aotea Centre.

Target Audience: Average 400 attendee’s focussed across the board with representatives from all industry sectors.

Sponsorship Opportunities:

* Platinum $6,000
* Gold $3,500
* Silver $2,000
* Bronze $750
* Non-Subscribed Partner $2,500
* Post Event Drinks $2,500

Wellington

Timing: One day event with two tracks of presentations scheduled in November or December at The Sky Stadium (aka Westpac Stadium).

Target Audience: Average 120 attendee’s focussed mainly in the government sector.

Sponsorship Opportunities:

* Gold $3,000
* Silver $2,000
* Bronze $750
* Non-Subscribed Partner $1,500
* Lanyards $1,000 plus cost printing
* Post Event Drinks $1,200